

Amendments to the Claims:

The following listing of claims will replace all prior versions, and listings, of claims in the application:

1. (Currently Amended) A process for producing display device particles having positive or negative chargeability and having color, comprising:

at least an emulsification step in which calcium carbonate is added as an emulsifying auxiliary to a display device particle-forming composition that contains at least a colorant and a polymerizable monomer or a resin,

wherein the emulsifying auxiliary is calcium carbonate coated with a hydrophilic organic material, an average dispersed particle size of the emulsifying auxiliary present in an aqueous medium ranges from 0.05 to 1 μm , and a variation coefficient of the dispersed particle sizes is 60% or less, and

wherein the emulsifying rate during the emulsification step ranges from 5 to 30 m/s.

2. (Original) The process for producing display device particles according to claim 1, wherein the hydrophilic organic material is a polymer having a carboxyl group.

3. (Original) The process for producing display device particles according to claim 1, wherein the emulsifying auxiliary is added in an amount ranging from 2 to 100% by weight of the display device particle-forming composition.

4. (Canceled)

5. (Currently Amended) ~~The process for producing display device particles according to claim 1,~~

A process for producing display device particles having positive or negative chargeability and having color, comprising:

at least an emulsification step in which calcium carbonate is added as an emulsifying auxiliary to a display device particle-forming composition that contains at least a colorant and a polymerizable monomer or a resin,

wherein the emulsifying auxiliary is calcium carbonate coated with a hydrophilic organic material, an average dispersed particle size of the emulsifying auxiliary present in an aqueous medium ranges from 0.05 to 1 μm , and a variation coefficient of the dispersed particle sizes is 60% or less, and

wherein the emulsifying auxiliary is removed from the emulsified product obtained through the emulsification step.

6-14. (Canceled)